



CNI UPLIFTING LIVES

True success is reflected in diligent efforts and the determination to never give up in the face of adversities in the course of achieving one's goal. This is the key to success in life, and especially in MLM. As Malaysians, we can see the "never give up" spirit vividly ingrained in Dato' Lee Chong Wei in his pursuit to be the world's No.1 badminton player. Dato' Lee's impressive tenacity is inspiring and had led us to sponsor his biopic movie titled "Lee Chong Wei". Our reason is simple; we want our CBOs to believe that "never giving up" will take them to greater heights of achievements and self-actualization and we want the successors of our business legacy to embrace this indestructible spirit.

We aspire to deliver holistic, uplifting experiences that enhance the quality of lives that we touch. We are a dynamic community where shared experiences and mutual support are our building blocks towards a better life for all. We believe the experience that our brand can offer our CBOs, customers, and consumers at large, will increasingly differentiate us in a competitive marketplace and will be one of the best indicator of our current and future performance.

World Record for "Lee Chong Wei" Movie Premiere

The premiere of the sports biopic movie "Lee Chong Wei" broke the Malaysia Records, and the Guinness World Records for the largest audience for a movie premiere, attracting a crowd of 20,000 people.

